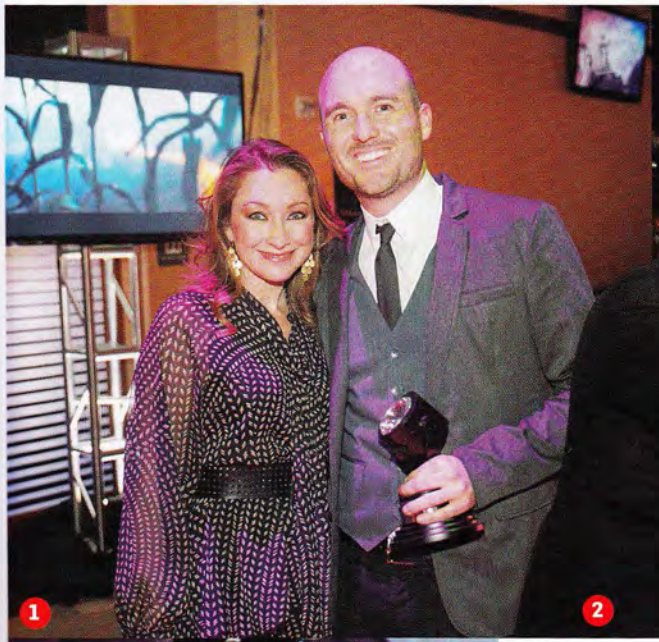

PEOPLE

Key Art Awards

THE HOLLYWOOD REPORTER AND CLIO HONOR EXCELLENCE IN ENTERTAINMENT ADVERTISING.
BY SAMANTHA KELLY

1 Warner Bros. Pictures' Blair Rich, evp of worldwide marketing, and John Stanford, svp of creative advertising, pose after winning a Key Art Award for the studio's integrated marketing campaign for Gravity. **2** Frank Darabont (l.), film director, and Drew Struzan, artist and Saul Bass Award recipient, celebrate Struzan's success. **3** Guests take their seats at the Dolby Theatre in Hollywood, Calif. **4** Rob Troy, co-president, ecd at Ant Farm, accepts the award for Call of Duty: Advanced Warfare's trailer. **5** Turner Entertainment Networks' Steve Behnke, director of the Sponsor Shop, and Amy Elliot, senior director of brand integration, accept the Partnership Award for Cougar Town's collaboration with Target. **6** Trophies await their honorees. **7** Lynne Segall, evp, group publisher of The Hollywood Reporter and Billboard. **8** Host Nick Offerman and Nicole Purcell, evp of the Clio Awards, on the red carpet.

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